

Sheet1

		Sales made at given price				
	Number of respondents	Max Price Willing	\$5.00	\$10.00	\$15.00	\$20.00
<\$5	1	\$5.00	1	0	0	0
\$5-10	2	\$10.00	2	2	0	0
\$10-15	3	\$15.00	3	3	3	0
\$15-20	1	\$20.00	1	1	1	1
>\$20	1	\$25.00	1	1	1	1
total shirts sold			8	7	5	2
total revenue			\$40.00	\$70.00	\$75.00	\$40.00
Input costs:						
profit		\$2.00	\$24.00	\$56.00	\$65.00	\$36.00
		\$4.00	\$8.00	\$42.00	\$55.00	\$32.00
		\$6.00	-\$8.00	\$28.00	\$45.00	\$28.00
		\$8.00	-\$24.00	\$14.00	\$35.00	\$24.00
		\$10.00	-\$40.00	\$0.00	\$25.00	\$20.00

Looks like we should target \$10-12 regular price, \$15-18 at events

other items requested:

dresses, hoodies  
 wizard robe  
  
 hoodies, typing gloves  
 bags  
 carpal tunnel wrist gloves, underpants  
 tool belts

other suggestions:

sudo hack packs! talk to marc & jenny :-)  
 hack the planet!  
 the stencil is also open and there is a guide to a diy version as well as pay  
 make a few diff designs to choose from